

SAVE THE DATE

THE FALL GALA

The Treasury – Downtown Pontiac ▪ Friday, October 25, 2019

McLaren Oakland Foundation is proud to present its signature fundraiser, *The Fall Gala – Get Up and Dance*, Friday, **October 25, 2019** at The Treasury in Pontiac, beginning at 6 p.m. All proceeds to benefit McLaren Oakland In-patient Oncology Services and Nursing Scholarships.

This spectacular evening will feature a cocktail reception and gourmet dinner, exciting raffle and plenty of music and dancing. We will also honor the McLaren Oakland long-serving physicians and pay tribute to our Daisy Award-winning nurses for their ongoing commitment and support of the foundation and hospital.

McLaren Oakland is a 338-bed medical center that provides primary and specialty healthcare services to the greater Pontiac and Oakland County community. Founded in 1953, McLaren Oakland has grown to a full-fledged medical community that includes more than 300 physicians, an inpatient hospital with a range of services including cardiovascular care, cancer services, women's health, minimally invasive robotic surgery, comprehensive orthopedic services, and a state-of-the-art Surgery Center. McLaren Oakland is a verified Level 2 trauma center, an accredited stroke center and one of the largest Osteopathic teaching hospitals in the United States.



Our physicians, nurses and medical professionals are central to our ability to provide outstanding care to our patients. McLaren Oakland leverages 12 resident programs and three fellowship programs to recruit and train the next generation of doctors and nurses. Your philanthropic support provides continuing education opportunities ensuring the retention of nurses to provide the best-in-class to our current and future patients.



Many patients come to McLaren Oakland with little or no ability to pay for critical services. Last year, McLaren Oakland provided more than \$20 million in uncompensated care. With the generous assistance of our friends and donors, McLaren Oakland is able to provide treatment for those in need within our community.

But there is still work to be done and together we can make great things happen!

With your sponsorship of *The Fall Gala – Get Up and Dance*, we will continue to recruit and retain award-winning nurses and provide medical services to the most vulnerable within our community.

The McLaren Oakland Foundation, is a 501(c)(3) non-profit organization formed in 2004 to generate philanthropic support to benefit a variety of hospital projects including medical research, facility enhancements, medical equipment, medical education and improving the care of our patients.

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SPONSORSHIP LEVELS AND BENEFIT INFORMATION

MARQUEE SPONSOR - \$15,000 (FMV \$4,176)

- VIP seating for three tables of 8
- Corporate logo or name on print material and website*
- Recognition at the event as Platinum Sponsor
- After Glow Sponsors
- Champagne service at your tables
- Full-page color advertisement in program book (inside front cover, inside back cover, or back cover)

PLATINUM SPONSOR - \$10,000 (FMV \$3,176)

- VIP seating for three tables of 8
- Corporate logo or name on print material and website*
- Recognition at the event as Platinum Sponsor
- Champagne service at your tables
- Full-page color advertisement in program book (inside front cover, inside back cover, or back cover)

GOLD SPONSOR - \$7,500 (FMV \$1,984)

- Premium seating for two tables of 8
- Corporate logo or name on print material and website*
- Recognition at the event as a Gold Sponsor
- Full-page advertisement in program book

SILVER SPONSOR - \$5,000 (FMV \$1,240)

- Priority seating for one table of 10
- Corporate logo or name on print material and website*
- Recognition at the event as a Silver Sponsor
- Full-page advertisement in program book

PHYSICIAN AWARD SPONSOR - \$3,500 (FMV \$1,240)

- Priority seating for one table of 10 (8 GUESTS PLUS ONE PHYSICIAN & GUEST)
- Corporate logo or name on print material and website*
- Recognition at the event as a Physician Award Sponsor
- Full-page advertisement in program book

BRONZE SPONSOR - \$2,500 (FMV \$744)

- Preferred seating for 6 guests
- Corporate logo or name on print material and website*
- Recognition at event as an Bronze Sponsor
- Half-page advertisement in program book

PATRON SPONSOR - \$1,000 (FMV \$248)

- Preferred seating for 2 guests
- Name on print material and website*
- Recognition at event as a Patron Sponsor
- Quarter-page advertisement in program book

***Sponsorship must be received prior to print deadlines. If we do not receive your artwork/ad by October 4, 2019 an ad will be created for you using your business name only. Please call (248) 338-5310 with any questions.**

Component Sponsorship (FMV \$)

Custom designed packages are also available for those interested in sponsoring favors, photography, afterglow, etc.

Please contact the Foundation office to discuss your ideas in greater detail, (248) 338-5310.

All custom sponsorships will include tickets to the event and recognition.



OAKLAND FOUNDATION

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SPONSORSHIP AND AD COMMITMENT FORM

Name: _____
Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Business Contact: _____ E-Mail: _____
Phone Number: _____

Sponsorships:

- \$15,000 Marquee
- \$10,000 Platinum
- \$ 7,500 Gold
- \$ 5,000 Silver
- \$ 3,500 Physician Award
- \$ 2,500 Bronze
- \$ 1,000 Patron

Ads:

- \$1,000 Full (4.75" w x 7.75" h)
- \$ 750 1/2 (4.75" w x 3.875" h)
- \$ 500 1/4 (3.375" w x 1.62" h)
- \$ 250 Listing

Component Sponsorship

- Custom designed packages (cocktail hour, favor, photography, afterglow, etc.)

Please reserve your sponsorship early.

If you would like information regarding individual tickets in advance of the invitation, please contact the Foundation Office at (248) 338-5310.

Ad Copy:

- Same as Last Year
- Same as Last Year with Edits
- New Copy

(ALL AD COPY MUST BE RECEIVED BY OCTOBER 4, 2019. If we do not receive your ad copy by the deadline, an ad will be created for you using your business name only).

Payment Method (Check or Credit Card Accepted):

Payment Enclosed: ___ Yes ___ No, please invoice me. Amount: \$ _____

Please check: Visa Mastercard Discover American Express

Credit Card # _____ Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Make checks payable to: **McLaren Oakland Foundation**

Send sponsorship commitment and ad copy to: McLaren Oakland Foundation, 50 North Perry, Pontiac, MI 48342 or fax to (248) 338-5667. For questions, please call (248) 338-5310 or email kimberly.jarvis@mcclaren.org. All ads should be submitted electronically in one of the following forms: Illustrator, Photoshop or EPS or PDF file. Black and white advertising only, no bleeds.

McLaren Oakland Foundation is a public foundation with exemption status under 501(a) of the Internal Revenue Code as described in Section 501(c)(3) for charitable organization. Federal Tax I.D. number 20-0442217.



OAKLAND FOUNDATION